

SYNTHETIC SOLUTIONS.
BETTER TOMORROW.

YUPO®Green

ORANGE IS THE NEW GREEN.



It is by design that the world leader in the manufacture of synthetic paper has evolved to create products that preserve our planet's resources. We have instituted clean processes and continue to implement new programs to increase recycling initiatives for end users and manufacturers alike. These endeavors, principles and processes we establish as YUPOGreen. Under the YUPOGreen umbrella, we will continue to move forward to preserve our forests, protect our waters, and develop efficient products that will pave an ecologically sound path for our children and generations to come.

A STATE-OF-THE-ART FACILITY FOR WORLD-RENOWNED SYNTHETIC PAPERS.

Yupo Corporation America chose Chesapeake, Virginia as the location for its North American manufacturing facility because of its central location on the East Coast of the U.S. The location selected also gives Yupo access to cost-effective, energy-saving rail transport of materials. Through extensive research and development, and our commitment to improved manufacturing techniques, we have been able to innovate many grades of synthetic papers and implement processes that are far cleaner than those associated with pulp paper manufacturing.

YUPO RESEARCH AND DEVELOPMENT – A MARRIAGE OF TECHNOLOGY AND TEAMWORK.

The expertise of our skilled team of employees is the force which drives our manufacturing process. At Yupo Corporation we utilize the most sophisticated, advanced technologies to create YUPO Synthetic Paper, a product designed to lead the charge toward new and emerging applications in the industry.



YUPO SYNTHETIC PAPER

- 100% tree-free, conserving natural resources
- No ozone-threatening emissions result from our manufacturing processes
- Recognized for excellence in handling and discharge of wastewater
- 100% recyclable
- Proper recycling generates no sulfur, chlorine, nitrogen or dioxin gases
- Internal processes are reviewed at every level of our company to maximize environmental stewardship
- Very little water is used in the creation of YUPO
- YUPO products stay out of the waste stream longer
- Trim created during the manufacturing process is recycled and reintroduced in the production of other YUPO products
- YUPO is free of toxins and heavy metals and contains no softening agents

YUPO IN-MOLD LABEL SUBSTRATES – PACKAGING INNOVATIONS IN ACTION.

Yupo Corporation exemplifies its global leadership with the research and development of its In-Mold Labeling (IML) substrates. The YUPO IML solution revolutionizes the packaging industry by providing a label option that actually becomes part of the product package design. This eliminates the backing materials, adhesives, and the tremendous amount of waste produced by heat transfer and pressure sensitive processes. And because YUPO IML substrates actually fuse with blow molded bottles, they become part of the product recycling stream for a 100% recyclable solution.



Continued development of IML substrates has resulted in many subsequent grades that create added efficiency with specific bottle types:

- *PP grade – designed specifically for polypropylene bottles*
- *UV grade – suitable for UV presses*
- *NEW Sustainable grade – promotes drastic source reduction and savings to supply chain*
- *NEW Clear grade – offers a “no-label” look and alternative to clear pressure sensitive labels*

YUPOBlue – A NEW WAVE OF SYNTHETIC FOR SHORT RUN VALUE.

YUPOBlue is Yupo Corporation’s synthetic paper engineered and certified for use with HP Indigo printers. YUPOBlue allows for customized 1:1 and variable data printing, which permits shorter runs and none of the material waste associated with traditional offset printing. The very special properties of YUPOBlue are testament to how Yupo’s research and development team leads the way with its design of more efficient products for printers and designers.



YUPOGreen TODAY. GREENER TOMORROW. OUR PRINCIPLES. OUR PROCESSES. OUR POLICIES.

As we move forward with this vibrant YUPOGreen initiative, we encourage you to explore our ongoing endeavors to bring more efficient, eco-friendly products to the tree-free synthetic stage. We commit to the exploration of new programs that will increase consumer awareness and access to YUPO’s recycling processes. As employees and as a corporation, we strive to live up to the standard we established with the creation of our logo – to find a harmonious balance between the sun, universe and humankind.

For more information contact Yupo Corporation America today. 888-USE-YUPO



YUPO Attributes: Super Smooth • Prints Consistently and Effortlessly
Holds Ink with Razor-Sharp Precision • Durable • Wipes Clean • Waterproof • Will Not Tear

This piece printed on YUPOBlue 74 lb. Synthetic Cover.