

4.0 YUPO CORPORATE INFORMATION

The following section explains the Yupo corporate information that needs to be prominently included in all marketing pieces. This communicates clear and consistent marketing of the YUPO brand.



FOR SAMPLES OR INFORMATION CALL:
1.888.USE.YUPO

VISIT OUR WEBSITE AT:
www.yupo.com

THIS INSERT WAS PRINTED ON YUPO'S NEW 14 PT.
100 LB. COVER WITH FOUR-COLOR PROCESS, MATCH ORANGE,
MATCH SILVER, AND OVERALL SATIN AQUEOUS COATING.

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Yupo Corporation America
800 Yupo Court
Chesapeake, VA 23320
Telephone: 757 312-YUPO
Facsimile: 757 547-3347
Web: www.yupo.com

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4.1 PLACEMENT AND USAGE

Above are examples of ways in which Yupo's corporate information can be communicated within any advertising or marketing for YUPO. Please choose what is most appropriate for your project. You will find all of these examples as .eps files on a Yupo's Corporate Guidelines CD or at: <http://yca.yupo.com/corporateguidelines>.